

SWOT Analysis

In the boxes below list in descending order of importance the **three** greatest strengths, weaknesses, opportunities and threats facing our team. As used here strengths and weaknesses should refer to facts or behavior **INSIDE** the team; opportunities and threats are used for factors **OUTSIDE** which affect our team in some way. There are no right or wrong answers.

	STRENGTHS	WEAKNESSES
I N T E R N A L		
	OPPORTUNITIES	THREATS
E X T E R N A L		